



CABLE & WIRELESS
BRITISH VIRGIN ISLANDS

**PRESS STATEMENT
FOR IMMEDIATE RELEASE**

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26TH January 2006
VANCE LEWIS – CHIEF EXECUTIVE

Cable and Wireless extends enrollment period for new telephone rate plans

Cable & Wireless has extended the enrollment period for its new telephone plans until 28th February 2006.

Residential and single line business customers now have until the end of February to enroll in the plan that best suits their needs. In addition, local calls that were billed at a rate of 15 cents per minute will be billed retroactively according to the plan of the customer's choice.

“This means that customers who had not chosen a plan and may have received unusually high telephone bills will get a credit on their bills after they enroll in a plan, as long as they select one by the 28th February 2006,” Chief Executive Mr. Vance Lewis said. “It also means that customers who have not already chosen a plan should do so by February 28th.”

Retroactive billing will be applicable to residential customers and single line businesses with a maximum of two lines. In cases where retroactive billing applies, all charges will be retroactive to 1st December 2005, the date that the new rates came into effect. International long-distance rates, which, since December 1, dropped as much as 68 percent, will not be affected by today's announcement.

“Cable & Wireless is concerned that some customers feel they were not given enough time to sign up for a plan,” Mr. Lewis said. “Therefore, after listening to our customers, we have decided to grant this extension. In the meantime, we will continue our efforts to educate the public about the plans, and assist customers in choosing an appropriate plan for their needs.”

The new plans are part of Cable & Wireless' rebalanced rates, introduced December 1, 2005. Under rebalancing, the costs charged to customers are aligned with the actual cost of providing service. Prior to rebalancing, international calling subsidized the provision of local phone service in the BVI.

“Rebalancing means change for our customers, and change can sometimes be difficult,” Mr. Lewis said. “But we at Cable & Wireless remain certain that once customers study the plans, choose the

right one for them, and become accustomed to the new rates, they will find that the recent changes are to their benefit.”

Since the new rates and home plans were announced in November 2005, more than half of Cable & Wireless customers have signed up for a plan. “The take-up of plans has exceeded expectations to date,” Mr. Lewis said. “More than 50 percent of residential customers have now registered for one of the plans, with the majority choosing to take the \$50 per month unlimited plan.”

Under the new plans, residential customers have a choice of paying a flat rate of \$50 per month for unlimited fixed-to-fixed local calls, or plans featuring a bundle of free minutes of 500 and 800 per month each and paying 5 cents for each additional minute that exceeds the plan minutes.

Single line business customers with a maximum of two lines can pay \$100 per month per line for unlimited fixed-to-fixed local calls.

All home plans and the single line business plan include line rental, call features and international TalkAway Discounts, in addition to free bundled minutes for residential service.

International direct dial rates were reduced by as much as 68 percent, with call rates to the United States, United Kingdom and Canada now as low as 45c per minute.

Cable & Wireless encourages all of its customers to carefully examine the available plans and make their decisions no later than 28th Feb 2006.

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