



CABLE & WIRELESS
BRITISH VIRGIN ISLANDS

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Cable & Wireless Gives Students The Right Start To Get The Right Job

The BVI Chamber of Commerce and Hotel Assoc. in collaboration with the Public Secondary Schools concluded the 12th annual Right Start Program as a success, under the theme “*Global Leaders of the Future: Investing our potential in the development of the BVI*”.

This year saw a record no. of students that has surpassed previous programs. As guest speaker for the second day Vice President of Human Resources for Cable & Wireless Mrs. Patricia Blaize-Adams encountered. Mrs. Adams spoke to the students through out the day preparing them on how to become ready for their first encounter with the cooperate world and what an employer looks for on that first interview. The students were well in tuned with Mrs. Adams as they took part in her presentation. Her presentation involved examples of the 4 P’s for an interview Preparation, Practice, Personal Presentation & Pertinent Question. Also discussed was dressing for success, communicating with confidence, interview questions, questions you can ask and traits employers’ value. Mrs. Adams left the students with some memorable final words to carry with them as her grand mother, mother and what she tells her children, “Remember you can never get a second chance to give a first impression”. And her own words, “Your resume gets you the interview, not the job-A successful interview depends on your attitude... Attitude is everything.”

The Right Start Program is a career-enhancing workshop for school levers, providing them with the necessary tools to enable them to enter the work force prepared to contribute to the community in which they live. This programme further develops students with the knowledge required by employers and performance expectations in the work place. This programme is specifically designed to help the school – levers market themselves, especially since their experiences are limited, and just as important, it is designed to help them develop the proper attitude and mindset needed for success.

The Right Start Program was held this year at the H. Lavity Stouff Community College at Pariquita Bay from April 18th – 20th. The opening and closing ceremonies saw various key note speakers such as Chief Minister of the British Virgin Islands – Dr. Hon. D. Orlando Smith and Min. of Education & Culture - Hon. Lloyd Black. Executive Director of the BVICCHA John Lewis gave special thanks to the program coordinator Dr. Birney Harrigan and collaborator Rev. Keith Lewis, the facilitators and the sponsors of this year’s program. Cable & Wireless is an annual sponsor of the event and has shown their support by presenting a check in the amount of \$2000.00 to the

organization. Cable & Wireless is very proud to see the development of the education of our nations youth as they represent our future.

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For additional information, please contact: La Verne Hodge, Public Relations, 284 494-6092, fax 284 494-4434, email laverne.hodge@cwplc.com

About Cable & Wireless

Cable & Wireless is a major global telecommunications business with revenue of over £8 billion (US\$11 billion) in the year to 31 March 2001 and customers in 70 countries and consists of two core and complementary divisions: Cable & Wireless Regional and Cable & Wireless Global. Cable & Wireless Regional offers a full range of telecommunications services in 30 countries around the world. Cable & Wireless Global's focus for future growth is on IP (internet protocol) and data services and solutions for business customers. It has developed advanced IP networks and value-added services in the US, Europe and the Asia-Pacific region in support of this strategy. With its financial strength and the capability of its global IP infrastructure, Cable & Wireless holds a unique position in terms of global coverage and services to business customers. For more information about Cable & Wireless, go to www.cw.com.

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