



**CABLE & WIRELESS**  
BRITISH VIRGIN ISLANDS

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**Cable & Wireless talks with BVI's Young Leaders**

*Tortola, British Virgin Islands:* Leading telecommunications company Cable & Wireless continued its public awareness campaign on Friday, 27<sup>th</sup> January, by addressing the on of BVI's foremost youth organization – Rotaract.

At the invitation of the club, extended by Mia Wattlely – Director of Professional Development, Chief Executive, Mr. Vance Lewis, explained in detail the new plans that are part of Cable & Wireless' rebalanced rates, introduced December 1, 2005, and presented the background on the need for rebalancing. More than two thirds of the 30 permanent members, including four guests, attended the weekly meeting held each Friday.

In explaining the logic of rebalancing, Mr. Lewis said “Under rebalancing, the rates paid by customers are more closely aligned with the actual cost of providing the service – international calling no longer supports local rates. This is the old model that kept rates for local service artificially low.” Prior to rebalancing, international calling subsidized the provision of local phone service in the BVI.

Brian Liverpool, President of Rotaract, a community-based group whose goal is for professional development for the up-and-coming future leaders, explained “The presentation was well received as it addressed the group's concerns on how the new rates affect the individual members.” He went on to say “The group's consensus on the new rates is in general agreement with the need to restructure in preparation for the competitive environment.”

The 1 ½ hour session was well attended, with roughly 20 out of 30 permanent members and 4 guests in attendance. The group meets every Friday evening and is the principal youth group geared towards the growth of the talents and further achievement for the BVI's young professionals.

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About Cable & Wireless:

Cable & Wireless is one of the world's leading international communications companies. It provides fixed and mobile voice, data, IP (Internet Protocol) and broadband services to business and residential customers, as well as services to other telecoms carriers, mobile operators and providers of content, applications and Internet services.

Cable & Wireless' principal operations are in the United Kingdom, the Caribbean, Panama, Macau and Monaco. For more information about Cable & Wireless, go to [www.cw.com](http://www.cw.com)

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